

Ginger Marvin

Arizona Market Manager,
East Valley

gmarvin@bn.com

480.536.1291

- Literacy Events

- ❖ An event for the whole school community! A hybrid of a traditional book fair & a restaurant night fundraiser held @ our store. Earn proceeds in cash or BN gift card.

- Teacher Discount Card

- ❖ With our FREE Educator Card, teachers always get 20% OFF at any BN + 25% OFF during our Educator Appreciation Days several times a year.
- ❖ Free to sign up with a short application form on line or printed & taken into any BN.
- ❖ Contact me for more info & to get your teachers signed up.

- Purchasing

- ❖ Schools get substantial discounts when purchasing from BN.
- ❖ FREE SHIPPING and PO's are welcome)

Literacy Events

Book Fair Fundraisers

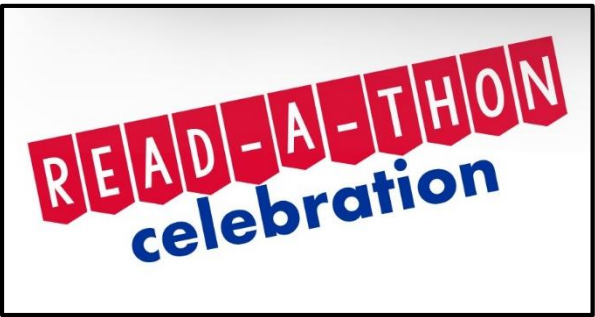


PROMOTE READING & LITERACY



F U N





DID YOU KNOW???

Invite Celebrity/Guest Readers!

FUN themes i.e. Polar Express, Dr. Seuss Day

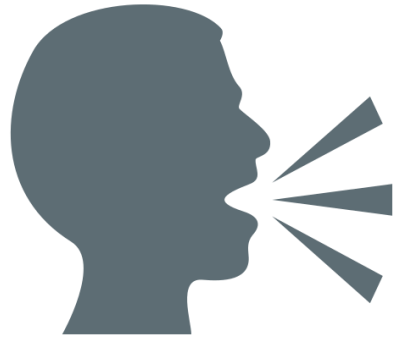
Choir, Orchestra performances

Teacher WISH LISTS

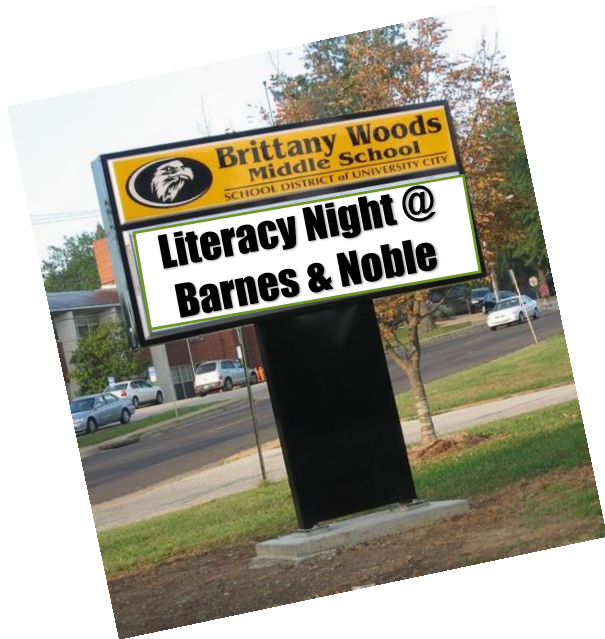
NOT necessary to present flyer

Café Sales COUNT!

All you need to do is...



Promote it!



What you DON'T need to do...



set it up

take it down

monitor/inventory

recruit volunteers to staff it!!

tally receipts/compile reports

**Thank
you!**